

ANNUAL REPORT 2014-15



SHRISTI

Plot no-63, unit-VIII, Baramunda, Bhubaneswar-751003

Aspiring for a society free from starvation and power by improving life and livelihood of the poor and disadvantaged communities is the vision of SHRISTI.

SHRISTI literally means creation (Sanskrit) and it stands for Society for Harmonious Renaissance of Ideas through Simple Technological Initiatives

The Path Crossed

SHRISTI's relentless effort to uplift the quality of life of rural poor through implementing multiple need based development projects focused on improved agriculture, sustainable natural resource, income generation livelihood and self reliant community institutions. SHRISTI creating a favourable platform for socially motivated and well educated people to work with the villagers in order to enhance the socio-economic development of poor. Presently SHRISTI works with **174 villages covering 8151 households across 4 districts of Odisha**. SHRISTI continued its effort in partnership with the government, the corporate and non-government domestic and international development organizations.

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From the desk of Executive Director...

The year came to an end with many success and challenges within the organization and at the grassroots level to implement the projects. SHRISTI has deepened its work in four districts such as Keonjhar, Mayurbhanj, Dhenkanal and Bhadrak. The field level intervention was recognized by agricultural departments and other research based organizations. SHRISTI became the partners of various Agricultural and horticultural departments and research institutes to take up more intensive field intervention targeting marginalized farmers to increase food production.

As suggested by trustee members SHRISTI has been involved in building relationship with knowledge partners with long term commitment in the state. This has helped SHRISTI in increasing food production in some of the critical pockets of Odisha with long-term knowledge partnership. SHRISTI has mainly involved in Natural Resource Management issues with an aim to diversify livelihood opportunities and create a sustainable food security base for marginalized farmers in the tribal pockets of Odisha. As a common practice, SHRISTI team always tries to learn from its past experience and try to incorporate local knowledge and resources to make the development process most appropriate for a particular geographic location within Odisha. Shristi needs long term support from National & International funding agencies for improving quality of life and livelihood in Odhisha

SHRISTI has celebrated its success in working with various national donors such as Nabajbai Ratan Tata Trust (NRTT), Jamsetji Tata Trust (JTT), International Crop Research Institute for the Semi-Arid Tropics (ICRISAT) - Hyderabad where Organisation utilized its mid level Professionals to develop sustainable livelihood strategies. The process was initiated with formation of farmers Club and women self help groups (WSHG) as village level institutions and involved them in developing their own capacity by implementing sustainable livelihood projects.

SHRISTI cannot carry its ambitious work load without the commitment and hard work of its staff. In particular SHRISTI realizes commendable contribution of its Advisors, finance and administration team, the field team in four districts. I am personally grateful to each and every one of them for their willingness to work in remote areas with many challenges. I feel deeply privileged to work with and be supported by such a stunning group of individuals.

Ranjan Ku Mahapatra

General idea

SHRISTI stands for society for harmonious renaissance of Ideas through Simple Technological initiatives. According to Sanskrit it means creation or in other words it is innovation. It is a trust having multidisciplinary expertise team to support the backward community for their rights and livelihoods in the field of agriculture, Integrated Watershed Development, Integrated Natural Resource Management, Community Mobilization and Plantation. Apart from that it has a team for study and research in the above field. The focus of this organization is to form sustainable and self reliant community institutions.

MISSION

To provide handholding support towards establishment of community organizations by enhancing their capabilities for resolving their problems collectively, through awareness and training in the field of agriculture, natural resource management, and liaison to make them economically stable encouraging thrift, credit and income generation activities/programmes, so that they develop approaches for improving their life and livelihood.

A method of recognition, encouragement and support to their innate talents and capabilities followed for actualizing the above mission.

APPROACH

-) SHRISTI strives to improve the quality of life of the rural poor by strengthening their existing Livelihood programmes, initiate new activities to diversify and increase their income, in the tribal areas.
-) Women self help group along with farmers club have been the base for all interventions inside the village which leads the backward poor towards main stream of development process
-) All the interventions are selected considering both the landed as well as the landless households
-) Develop self reliant and self owned and managed community institutions to sustain the livelihood activities
-) Develop cadre of well trained and capable local service providers to provide handholding support to the members during their need.
-) Develop community based models for natural resource management in order to protect and use the Resources for sustainable development
-) Work in collaboration with the government and other stakeholders

OPERATIONAL AREA

Presently, the operational area of SHRISTI is spread over in 174 villages in four districts namely Keonjhar, Mayurbhanj, Dhenkanal and Bhadrak of Odisha. SHRISTI inspires young and experienced rural development professionals to work for the purpose of the organization with their self satisfaction. The organization has been able to attract and retain rural development professionals and scientists in the field of Agriculture, Fisheries, Forestry, General Science, Technology, Business Management, Rural Management and Social Sciences.

Shristi encourages all round development of poor families. The organization, while attempting to bring all round development (Holistic development) promotes robust community institutions like Women Self Help Groups, Cooperatives, Farmers Clubs, Vana Surakshya Samiti (VSS), Producers Groups of, by, and for the poor families. The INRM activities like Soil Moisture Conservation, Land and Water Development (Farm ponds, Dug wells, Diversion weirs), Micro Irrigation, Vermin & farm waste (residue), Composting, Organic Farming, Improved rain fed agriculture, Irrigated agriculture, vegetable production, farm forestry, agro forestry, Fodder Production, Animal husbandry, Pisciculture (Fish farming in ponds), storage, processing and marketing of agricultural produce, Renewable energy promotion, Micro watersheds etc are being practiced through appropriate Community Institutions at the hamlets/villages in a cluster approach by a team of experienced staff members, Skilled Extension Workers and Service providers from the local villages.

Besides Shristi also organize various training and Capacity building programmes with support from various national funding agencies like Directorate of Cashew and Cocoa development (DCCD), Odisha University of Agriculture technology (OUAT), Indian Council for Agricultural Research (ICAR), KrishiVigyan Kendra (KVK), Goa and Mangalore who often act as knowledge facilitators in these capacity building related activities.

The advisory board of Shristi consists of experienced development professionals, academicians and specialists in their field of work. From time to time they act as sounding board to the strategy of the organization for reaching to the poor and needy.

KEY ACTIVITY

Institution and Capacity Building at a glance:

Shristi has a focus to build and strengthen Women Self Help Groups (SHG) at the hamlets with concentration of poor and tribal families. All the activities are administered through SHG at the hamlets/villages by a team of experienced staff members, Skilled Extension Workers and Service providers from the local villages. For effective monitoring of the performance of SHGs are monitored and are being strengthened with MIS (Management Information System) .SHG clusters have become a space to create awareness on government schemes, Panchayati Raj systems and other related matters.

23 women from 6 SHG took part in the exposure to Chipilima on goat rearing. 250 women took part in **Swachha Bharat** campaign in different villages. 127 nos. of SHG attended member education programme through **31 MEP**. Accounts' training was given to 25 SHG and all LRP on writing of new register and pass book. Ground level training programme (**GRLTP**) on SHG (NABARD sponsored) was also organized as per required. **MAHILA MILAN DIWAS** on the eve of **international women Day** was celebrated at Harichandanpur where 955 women members from 88 WSHG were participated. 12 women members had participated the **international women farmer Day** at ICRISAT. 6 farmers got exposure to Ranchi to learned about the vegetable cluster.

Sl. No	PARTICULAR	As on March 15
01	No of Districts/Blocks covered in Odisha	4/13
02	No of SHGs Promoted	290
03	No of SHG Members	3480
04	Total Amount of Savings Mobilized (2014-15)	8,35,200
05	Total No of Credit linked SHGs with Banks (2014-15)	68
06	No of SHG in Grade A (Self grading system)	153
07	Village Organization (VO) Formed (2014-15)	19

Natural Resource Management (NRM)

NRM based micro planning at Hamlet/village level is conducted before starting the implementation. Design and estimation along with mode of implementation and payment procedure are shared with the community before starting the work. User groups are created against each assets and role and responsibilities of user groups are also shared. During this year 5 new micro watersheds were sanctioned at Harichandanpur along with previous two.

Sl.	NRM activities	Unit	During this Year (2014-15)	Total as on March 2015
1	Low land well/Dug well	Nos.	6	28
2	30x40 model	Ha.	32	104
3	5% model	Ha	0	59
4	WAT	RM	42	345
5	Gabion	Nos.	0	8
6	Farm Pond	Nos.	50	75
7	Field bunding	Ha.	21	87

Watershed projects:

Sl. No	PARTICULAR	As on March 15
01	No of Districts covered in Odisha	2
02	No of Blocks covered	2
04	No of Ongoing project	2
05	Area (In Ha)	2312.16
06	No of New Project applied/Sanctioned	5/5
07	Total area (Ha) under watershed treatment	4812.16

Livelihood promotion _Farm based

In farm based livelihood promotion improved method of agriculture is continued. We are focus on line transplanting in medium and low land, Ground nut, Maize, black gram, red gram, horse gram and green gram in upland and medium up land, vegetable like tomato in kharif and potato, green pea in Rabi are taken. Apart from this plantation in barren land and backyard plantation are taken place.

Sl.	Crop	Nos. Of household involved	Area(acre) covered
1	Paddy	1096	1274
2	Maize	390	131.5
3	Ground nut	46	75
4	Red Gram	266	30.5
5	Black gram	351	30.9
6	Tomato	153	17.1
6	Potato	321	11
7	Mustard	22	17
8	Chick pea	101	12.7
9	Horse gram	119	16
10	Green pea	49	19

Off farm livelihood option:

The areas of intervention for off- farm livelihood promotion have been NTFP collection and marketing with a focus to Sal leaf, Badi making through badi federation, Banaraja rearing unit along with back yard poultry, goat rearing.

Sl.	Off farm activities	Unit	During this year	As on March 15
1	NTFP	Bundle	37211	234089
2	Badi	Quintal	125	540
4	Poultry	HHs	115	230
5	Goat rearing	HHs	340	710

The Road Ahead...

One more year is added, during these 14 years of journey towards meeting the objective/vision of improving the quality of life of the rural poor SHRISTI is developing its operational strategies and is in an expansion phase to reach out to a large number of people. SHRISTI is striving to fulfil its **vision 2020 (mission 2020 at Harichandanpur to cover 6500HHs)** of reaching out to 40% poor families in each intervene block across 4 districts. Young professional from OUAT, different engineering college have joined their hand to achieve the goal. In order to increase the scale of operations, a complete renovation of the organizational structure will be undertaken, the activity based community organizations will be promoted, strengthened and developed into financially viable enterprises. Looking ahead, intervention on INRM activities would be developed into one of the core programmatic areas and implemented across all project locations along with capacity building of community as well as different stakeholders. The organization would develop a strategy for this and raise resources towards the same.



Harichandanpur, Keonjhar

Just Remember...

-)] 75% households are covered under line transplanting
-)] Production of paddy is 53.5Qtl per Ha. (Sample cutting)
-)] Off season tomato by 153 HHs, potato by 313 HHs and Green pea by 49 HHs.
-)] 155 kg of Red and black gram seed are stored as seed exchange programme by SHG
-)] Earned average Rs 9111/- by each HHs from tomato, 31 ton potato was harvested and 15 ton stored, Average of Rs 9821/- earned by maximum HHs from Green pea.
-)] 35 new SHG are formed and 28 existing defunct SHG are revived
-)] Cultivation of creeper crops through erecting 153 Manchan with 153 HHs

SELF HELP GROUP (SHG): During this year 14 Village level organizations are formed for sharing of activities in the village, 15 groups are linked with their respective bank and 35 new groups are formed. **Grading and audit of 61 groups** are completed by the Local resource person (LRP) and team. 23 women from 6 SHG took part in the exposure to Chipilima on goat rearing. 250 women from 8 villages took part in **Swachha Bharat** campaign at Golabandha. 27 nos. of SHG attended member education programme through **13 MEP**. One ground level training programme (**GRLTP**) on SHG (NABARD sponsored) is also organized at village Durgamela where 41 members from 3 WSHG took part. **MAHILA MILAN DIWAS** on the eve of international women Day was celebrated at Harichandanpur where 855 women members from 78 WSHG participated.

Farm based Livelihood: Improved agricultural practices have been implemented with the community successfully. Line transplanting in paddy along with upland crop and cash crop has been implemented with 633 households which covers around 297 acres.

Thrust area	Crop intervened	Villages Intervened	Intervened HHs	Total Area covered (Acre)	Productivity /Return (qt/ha or Rs. earned/HH)
Food security	Paddy	20	733	273	54.5
	Maize	10	311	48.5	24.5
Nutrition	B.Gram	10	351	30.5	4.5
	R.Gram	10	266	30.5	3.75
	C.pea	10	108	5.6	16250
	G.pea	5	49	11.6	Rs 8000/- average
Cash Crops	Tomato	14	153	14.6	Rs 9111 per10 D.mil.
	Potato	10	313	11.8	1:12 (Ratio)

Returns from Tomato:

Return	Nos. farmer	% of farmers
>10000	57	36.84
7-10000	75	49.34
<7000	21	13.82
	152	100

During this year kharif tomato was more than satisfactory and farmers got handsome return from this. For sale of more than **45.5 ton** production 4 markets are selected as per price. The highest return got by Premalata Munda wife of Satya Munda of Khedapada of **Rs 51000/- from 20 decimal** of land. This intervention creates a tomato mania in Harichandanpur block in these seasons. The most remarkable achievement is the primitive tribal (JUANGA) farmers are saved the money in their savings account by opening the account. **4 farmers are created their assets like bullock for cultivation from this.** For easy transport 39 tray are mobilized from Dept. of horticulture 57 numbers of Soil sample has been collected from 15 villages and tested on the soil testing laboratory of ATMA, Keonjhar. Forty eight numbers of Soil sample has been collected from 6 villages and sent to ICRISAT for analysis.

TREE BASED LIVELIHOOD

Just Remember:

-) 257.5 ha upland under cashew plants
-) 2650 coconut plants are planted in two districts with 172 households
-) 1200 coconut plants are planted under AICRP on Palm along with tribal households in 6 villages
-) 200 Lemon and 200 Papaya are planted in Backyard with 161 HHs

SHRISTI has planned to uplift the economy of tribal households through fruit tree plantation under tree based economy. Under this we are planting grafted cashew seedlings in the uplands and coconut, lemon and papaya in homestead garden. Every year the cheque has been distributed to the eligible farmers as per guidelines. Director from DCCD, Kochi, CDB, Bhubaneswar are visited our operational area. All India Coordinated Research Project on Palm is also implemented in 6 villages by taking 206 tribal families. Vegetable like potato, beans, Mulli are taken as intercrop between coconut plantations. The plantation programme under tree based economy in Shristi is started in the financial year 2009.

SL	Fruit Trees	Dhenkanal		Keonjhar		Mayurbhanj	
		2014 -15	As on March 15	2014 -15	As on March 15	2014 -15	As on March 15
1	Cashew (Ha.)	0	860	0	120	20	82
2	Mango (Ha.)	0	0	5	5	20	52
3	Coconut_CDB (Nos.)	0	0	0	2400	0	1500
4	Coconut_AICRP (Nos.)	0	0	1200	1900	0	0
5	Backyard (HHs) 4 plants in each Backyard	0	0	163	163	51	91

MICRO WATERSHED

Just Remember:

-)] 200 ha ridge area treated through 2 micro watershed (Rohi and Bhooka)
-)] 400 ha are sanctioned for FIP
-)] 5 new micro watershed are sanctioned covering 2830 ha
-)] 33 acre of land under assured irrigation

Shristi completed successfully the capacity building phase in 200ha in two villages and completed the feasibility study report for whole watershed. FIP is sanctioned in Rohi as per NABARD guidelines. During this year the funds are expenditure in various activities like field bonding, Drop structure, dug well, micro irrigation demo, improved agriculture practice, coconut, cashew plantation & gabion structure. Bank statement is done and is counter signed by one of the team member from SHRISTI before payment. A token has been given to each labour after one week of their work completion for reference and transparency. Looking to our progress NABARD sanctioned Rs 1, 18,900/- for Rohi and Rs 1, 24,500/- for Bhooka watershed for preparing details project report (DPR) for 615ha and 494 ha in Rohi and Bhooka respectively. This year due to misunderstanding/communication the Bhooka watershed was closed and the same was treated under IWMP.

Sl.	Grant status	Rohi	Bhooka
1	Cumulative grant sanctioned	834604	863184
2	Grant Received	777100	862600
3	Grant utilize	777100	826550



Income Generation Activity (IGA)

Just Remember:

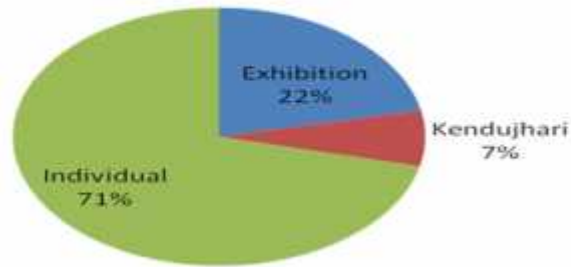
-) 115 qtl. Badi are sold in different exhibition
-) 37024 sal leaf bundles are sold
-) Around 6 lakh are mobilized from DRDA_ORMAS for IGA

Badi Making by Subhashree Badi Federation:

The BADI Federation is consists of 9 SHG group with total membership as on reporting period is 102. Each month each member contribute Rs 10/- to cooperative for overall development of the group. Regarding this activity all member are in regular. Apart from these Rs 1000/- non refundable amount per member is also contributed for growth of the institutions. The BADI federation has a general body which consists of the entire member and for day to day activities like monthly review and planning there is a governing body which consists of 9 members. Out of 9 members 3 members are designated as president, secretary and treasurer for final discussion. 15th and 30th is the monthly meeting of governing body. During this year the 9 governing body along with 11 front line leader are taken BADI making process. Apart from this regular household visit by staff enhance the capacity of members in making quality BADI as well as marketing skill. During this year the BADI federation member sold their product in different exhibition, DRDA stall and as an individual. The federation sold 125 quintal and earned Rs 16, 87,500/- from different exhibition and pallishree mela. The federataion set target to sale 200 quintal in current year 2015-16. To achieve goal different action points are finalized among the members and responsibilities are given to concern person.

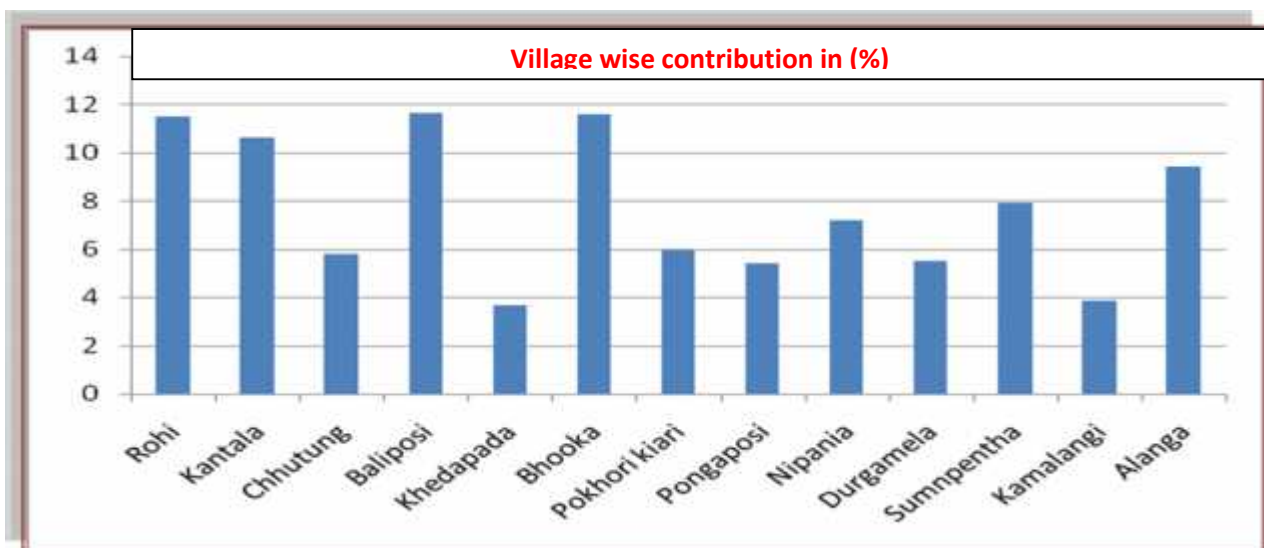


% of product sold in different place



Livelihood through NTFP:

The BANADURGA producer group consists of 31 SHG groups with a total membership as on the reporting period of 350. Each month, each member contributes Rs 5/- to the producer group for the overall development of the group and for institutional growth through internal lending as per requirement. This producer group has three clusters (each cluster consists of 120-150 members) for better implementation of their action plan. The DRDA appointed 2 people for day-to-day affairs of the producer group. Along with the secretary, the 2 appointed people have taken accounts training in DRDA. An annual action plan is available with this producer group and this has been prepared through an exercise by taking all the direct and indirect stakeholders with the guidance of Shristi personnel. During this year (2014-15) the producer group members sold their product (Sal leaf plate) in different places with the help of Shristi and ORMAS. Last year **35024 bundles** of Sal leaf were sold by different villages.



Livelihood through livestock

Shristi in partnership with NRTT initiated the live stock project in Harichandanpur Block area which includes 19 villages. 710 households are included under this goat rearing programme. The programme aims to enhance the income by zeroing down the mortality rate through regular vaccination. This year, due to constant and regular vaccination, deworming and treatment, the mortality rate is below 6%. 377 scientific sheds have been constructed through community contribution out of 710 households. 4 nos. of health camps were organized where 1233 goats were treated by VS (Veterinary surgeon) and our GSP (Goat service provider).

Khunta, Mayurbhanj

Just Remembered:

-)] 37 % households are covered under line transplanting
-)] 55 nos. of backyard are developed through SHG members
-)] 30 households are involved in potato cultivation by using seed potato
-)] 3 new SHG are formed and 25 existing SHG are revived
-)] Mobilized 89 lakh from DRDA for INRM activities
-)] 13,666 wage days are created

MICRO WATERSHED_SITE FOR LEARNINGS

Shristi has been implementing a model watershed project at Khunta block of Mayurbhanj adjoining to Keonjhar district in partnership with ICRISAT (International Crops Research Institute in Semi-Arid Tropics), Hyderabad. The project is one of the 8 model watersheds or sites of learning which was approved by Ministry of Agriculture, Government of India.

Self help group (SHG): Under community mobilization and institution building, 13 new SHGs are formed, 25 numbers of existing SHG were strengthened. 25 Old SHGs update their books of accounts, and the audit completed in 23 SHGs. Improved the understanding and capacity of group members by organising 16 Member Education Programmes (MEP) in different village.

Farm based Livelihood: Improved agricultural practices have been implemented with the community successfully. Line transplanting in paddy along with upland crop and cash crop has been implemented with 333 households which covers around 311 acres. INRM based micro planning has been done in 17 villages and the design, estimates has been completed and submitted to block for technical and financial sanction.

Thrust area	Crop intervened	Villages Intervened	Intervened HHs	Total Area covered (Acre)
Food security	Paddy	8	301	266
	Maize	5	83	80
	Groundnut	3	46	75
Nutrition	H.Gram	3	19	10
	Cauliflower	1	3	.5
	Mustard	3	22	15
Cash Crops	Tomato	1	3	.5
	Potato	3	14	1.6

District Rural Development Agency (**DRDA**) has selected us for IPPE_I and implementing INRM work through MGNREGA in 20 village of three Gramapanchayat as a pilot basis.

Promotion of Kitchen Garden: This year by taking the member of SHG we are implementing kitchen garden with an objective for nutritional security to the family throughout the year. After concept seeding at SHG level interested SHG are taking as a beneficiary at initial phase and later on included the entire SHG member. Till today 45 SHG members from 10 SHGs are taken part in this activity. Rs 250 to Rs 300.00 are providing as a initial capital from the project for establishing the unit. The unit consists of different types of vegetables with strong fence.

Promotion of Vegetable Cultivation: These activities are carried out where ever little water facility is available and near the constructed dug well. 55 acre of land is included under commercial rainy season vegetable cultivation by taking 161 farmers in all villages. The commercial vegetables mainly include Tomato, Cabbage, cauliflower, Raphanus and Brinjal. This activity may increases if irrigation facilities are given to farmers.

Soil and moisture conservation (INRM): During this season team of watershed members constructed farm pond, water absorption trench, cross bond, Field channel, Field bund and dug well as per village planning and funds available. Where ever funds are not available villagers are provided SHRAMDAN for completion of work.

Study and Research: All the results are discussed in monthly planning and review meeting also the results are displayed in every village notice board.

Sl.	Study and Research	Unit	No
1	Ground water monitoring	Well	31
2	Rainfall data collection	Month	Every

Capacity Building & Training: Capacity building is the key factor for ensure success of each project. Looking to this, a series of regular meeting, need based training and exposure visit were conducted at both in house and field level by taking all Service providers, and concern staff members of Shristi for not only increasing capacity but also for smooth implementing the activities in the field. Resource person from line dept and other learned person are invited to all capacity building programme as per requirement. Sub group discussion, individual interaction, presentation and lecture methodology are followed in the entire capacity building programme. Standard training tool are used during training for effective communication to the participants about the objectives. Most important things are that at the end of each training output and impact are calculated and same is followed by staff in the field in a regular interval.



New initiative in Jhumpura block – INRM and Fisheries through SHGs

Shristi has started working in Jhumpura block of Keonjhar district in December 2014. We have initiated our work there with the invitation of BDO Jhumpura. In every block there is one model village and with the invitation of block administration we started working on model village development. We have started our work with INRM plan of the village and strengthening of SHG and clusters of the respective village. In this last 5 months we have completed the INRM plan of the village, formed 13 SHGs and are now pursuing the INRM plan with the block and district administration. Along with it we have also facilitate the fish farming in the village by identifying and initiating work of fishery farm pond. We have completed the MEP training of all the 13 newly formed SHG and currently we are in the process of formation of village level cluster in the village. To improve the food security and enhance income of the family of that village we are doing kharif planning with the SHG members.

The detail of INRM plan – activity wise with budget is as follows.

SL. NO.	NAME OF THE	ESTIMAT	LABOUR	MATERIAL	REMARKS
1	2	3	4	5	6
1	Construction of 30 x 40 model along with plantation (66,91Hcr.)	8200641	5598072	2602569	Got sanctioned with coding
2	Construction of 5% model	983765	894075	89690	Coding
3	Farm Pond (27 Nos.)	1469849	1414028	55821	
4	Dug Well (15 Nos.)	2721095	818245	1902850	
5	Ring Well (4 Nos.)	134586	22229	112357	
6	Construction of WHS (1	998318	785064	213254	
7	Renovation of WHS (1	900885	689541	211343	
	GRAND TOTAL	15409139	10221255	5187884	

SL. NO.	NAME OF THE PROJECT	Qty (Nos.)	Rate	Amount	Remarks
1	Renovation of WHS	2	613000	1226000	Approved
2	Fish Tank	7	199500	1396500	Approved



INNOVATION:

Vegetable grafting (Wild brinjal with hybrid tomato) intervention already initiated. For those 4 farmers along with one staff got 3 days handholding training from AVARDC, Ranchi during this quarter. Sowing of *Solanum turvum* along with tomato as root stock in trays completed. 1st phase grafting for hand practice are also over. Seeing the problems and expert suggestion, for slow growth of root stock, NPK water soluble fertilizer is applied. For reducing mortality planning to arrange grafting clips.

Bringing Market to Village: Commercial vegetable promotion was rarely practiced in most of the blocks selected in Mission 2020 under Central India Initiative. Experience in previous years and market exploration revealed tremendous potential of creating vegetable hub in these blocks. Taking cue from previous experiences in commercial vegetable production with tribal households, Vegetable Cluster Model is selected as one of the most important interventions to be up scaled in mission mode.

Each vegetable cluster denote a contiguous geographic area, comprising number of villages that produces, aggregates (only to reach marketable volume) and linked with market players. The number of villages in each cluster depends on stage of intervention and number of farming households participating in commercial vegetable promotion. Right from planning, sowing of seeds to marketing, each step is designed strategically to reach scale of produce and also considering timing of crop. In order to make the intervention irreversible and transforming the region as vegetable hub, linkage both at input and output sides is made in a decentralized way. This decentralized marketing system is found to be the most suitable for the tribal families who prefers to have hassle free retrans at the door step.

Towards moving from dependency to irreversibility, decentralized output marketing was already part of our intervention. This year, team has decided to start linkage on the input side between input dealers and community institutions. The agenda was to create a Win-Win for both the parties through this approach. The dealer at Bhubaneswar was contacted and lured to bring his portable shop at Tomka with scale in business volume and community representatives, with collected cost of seeds, happy to come and take their seeds from the vendor. Such a backward linkage through the collectives may well be the answer to ensure quality seed at doorstep for these unreached households



Our Partners

Sir Dorabji Tata Trust (SDTT) is our partner in working for the disadvantaged tribal in Keonjhar district

Sir Ratan Tata Trust (SRTT) has given us the opportunity to work with the poor tribal in Keonjhar District in improving the INRM based livelihoods.

NABARD and other Banks have extended linkages to the SHGs and NABARD through its Watershed programme supports 6 micro watersheds in Keonjhar.

ICRISAT, GoI, Rural development has supported in establishment of model watershed in Mayurbhanj.

DCCD, GoI, Ministry agriculture has supported in promotion of cashew plantation in uplands of tribal in Dhenkanal, Keonjhar and Mayurbhanj district.

CDB, GoI, Ministry agriculture has supported in promotion of coconut plantation in uplands of tribal in Keonjhar and Mayurbhanj district.

OUAT, AICRP on Palm has supported in promotion of coconut plantation in backyards of tribal in Keonjhar district.

SHRISTI
B-205, KRISHNA TOWER, MAYAPALLI,
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BALANCE SHEET AS AT 31.03.2015


LIABILITIES	(Amount in Rs.)	ASSETS	(Amount in Rs.)	
Corpus Fund:		5,000	Fixed Assets :	
General Fund:			Computer	53,760
Opening Balance	39,639		Add: Additions	0
Less: Excess of Expenditure over income	23,853	15,780	Less: Depreciation	32,257
				21,503
Funds Received in Advance:			Furniture & Fixtures	60,254
FC Account			Add: Additions	0
SEED LLC	22,082		Less: Depreciation	6,025
NON-FC Account -				54,229
General	0		Vehicle	29,097
Establishing Soc of Learning-Community Watersheds in three different rainfall zones in India	3,29,886		Add: Additions	0
Promotion of Integrated Natural Resource Management Leading to Sustainable Livelihoods of poor tribal families in Keonjhar District, Orissa	6,91,691		Less: Depreciation	4,365
Promoting Sustainable Livelihoods of 2351 families in Harichandapur block of Keonjhar District, Orissa through Integrated Natural Resource Management approach under the central India Initiative- Phase II	49,81,481			24,732
NABARD Watershed	9,660		Current Assets, Loans & Advances :	
Current Liabilities :			Loans & Advance	2,27,828
As per Schedule-1	3,15,095		Cash in Hand	4,324
			Cash at Bank	58,79,702
			Reimbursement receivable	1,58,440
		63,49,974		62,70,294
TOTAL		63,70,760	TOTAL	63,70,760

Place : Bhubaneswar
Date : 08/09/2015

SHRISTI
Ranjan Kumar Mahapatra
Executive Director

Per: *[Signature]*
Chartered Accountant
Partner


SHRISTI
B-205, KRISHNA TOWER, NAYAPALLI,
BHUBANESWAR - 751 012

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2015							
EXPENDITURE		(Amount in Rs.)		INCOME		(Amount in Rs.)	
To Programme Execution Expenses:				By Grant in Aid:			
FC Account :-				FC Account :-			
SEED LLC		145143		SEED LLC		145143	
NON-FC Account :-				By NON-FC Account :-			
Establishing Site of Learning-Community Watersheds in three different rainfall zones in India		5,47,468.00		Establishing Site of Learning-Community Watersheds in three different rainfall zones in India		5,47,468.00	
New Plantation of Cashew (250 Ha)		1,000.00		New Plantation of Cashew (250 Ha)		-	
Integrated Land & Water Managements Leading to Better Livelihoods		55,050.00		Integrated Land & Water Managements Leading to Better Livelihoods		54,904.00	
Promotion of Integrated Natural Resource Management Leading to Sustainable Livelihoods of poor tribal families in Keonjhar District, Orissa		17,16,908.00		Promotion of Integrated Natural Resource Management Leading to Sustainable Livelihoods of poor tribal families in Keonjhar District, Orissa		16,94,865.00	
Livelihood Promotion (NRTT Grant)		40,20,911.00		Livelihood Promotion (NRTT Grant)		38,79,209.03	
NABARD		85,460.00		NABARD		85,460.00	
Cee School Programme		4,000.00		Cee School Programme		4,290.00	
Livestock Promotion (ILRI-CINI)		2,93,093.00		Livestock Promotion (ILRI-CINI)		2,90,884.00	
General Expenditure		25,167.00	68,94,200.00	General Receipt		5,832.00	
							67,08,015.03
				By Interest			2,04,978.97
To Depreciation:							
Computer		32,257.00					
Furniture & Fixture		6,025.00					
Vehicle		4365	42647	By Excess of expenditure over income			25853
TOTAL			6936847	TOTAL			6936847
Place: Bhubaneswar		For SHRISTI		For Paly Sar & Associates			
Date: 08/09/2015		For SHRISTI		Chartered Accountant			
		<i>Rajendra Kumar Panda</i>					
		Executive Director		P. N. P. Sar			
				Partner			

OUR BRANCH OFFICES



Keonjhar

Jaunlipokhori

Harichandanpur, Keonjhar

Keonjhar

Kamargodia

College lane, Keonjhar

Mayurbhanj

Nagpal, Kalia chowk

Baripada, Mayurbhanj

Dhenkanal

Koilipongi

Bhapur, Dhenkanal

Bhadrak

Bhandaripokhori, Highway side

Bhadrak



SHRISTI, Lets create...

